



## 7<sup>th</sup> INTERNATIONAL CEO FORUM FOR CHIEF EXECUTIVES OF DEVELOPMENT FINANCE INSTITUTIONS

### CEO FORUM VII

Theme: **"Sustainable SMEs through Value Chain Financing"**

**Sokha Angkor Resort Hotel, Siem Reap, Cambodia ♣ November 17 to 19, 2010**

<u>Date/Day/Time</u>	<u>Activities /Venue</u>	<u>Remarks/Attendees/Speakers</u>
<b><u>PRE FORUM EVENT</u></b>		
<b>Nov. 16, Tuesday</b> 8:30 am to 5 pm	<b>4<sup>th</sup> Seminar on Key Performance Indicators for Financial Institutions</b> <b>Venue:</b> <i>Apsara II</i>	<b>Dr. Cesar G. Saldaña</b> President, PSR Consulting
<b>(Note: A one-day pre-forum event which is optional for delegates to attend. A nominal fee of US\$200 for members and US\$250 for non-members to cover speaker's expenses and meals will be charged to attending delegates)</b>		
4 pm to 10 pm	<b>Registration of Delegates CEO Forum VII</b> <b>Venue:</b> <i>Grd. Flr., Angkor Boardroom (Secretariat Room)</i>	All delegates
<b><u>FORUM EVENTS</u></b>		
<b>Nov. 17, Wed.</b>		
9 am to 8 pm	<b>Registration of Delegates</b> <b>Venue:</b> <i>Grd. Flr., Angkor Boardroom (Secretariat Room)</i>	All delegates
9:00 am to 12 Noon	<b>72<sup>nd</sup> ADFIAP BOD Meeting</b> <b>Venue:</b> <i>Grd. Floor, Grand Ballroom</i>	ADFIAP Board Members only
12 noon to 1:30 pm	Lunch	Ground Floor, Lotus Restaurant
1:30 pm to 5:00 pm	<b>ADFIAP/JBIC/UNEP FI Joint Program on Environmental Cooperation Framework</b> <b>Venue:</b> <i>Grd. Flr., Grand Ballroom</i>	Open to Members & Guests
7:30 pm	<b>Welcome Dinner</b> <b>Hosted by Rural Dev't Bank</b> <b>Venue:</b> <i>Poolside Terrace</i>	All Members and Guests

<b><u>Date/Day/Time</u></b>	<b><u>Activities/Venue</u></b>	<b><u>Remarks/Attendees/Speakers</u></b>
<b>Nov. 18 (Thursday)</b>	<b>CEO FORUM VII PROPER</b> <b>Venue:</b> Grd. Flr., Grand Ballroom	<b>All Delegates</b>
8:30 am – 9:15 am	<b>Opening Ceremony:</b>  <b>Welcome Remarks by the Host</b>  <b>Message by the ADFIAP Chairman</b>  <b>Inaugural Speech</b>	<b>H.E. Son Koun Thor</b> Chairman & Chief Executive Officer Rural Development Bank  <b>Mr. Nihal Fonseka</b> General Manager/CEO DFCC Bank  <b>H.E. Keat Chhon</b> Deputy Prime Minister Minister of Economy and Finance, Royal Government of Cambodia
9:15 am – 9:30 am	Group Photo <b>Venue:</b> Grd. Flr., Grand Ballroom	All Delegates
9:30 am - 10:00 am	Coffee/Tea Break <b>Venue:</b> Grd. Flr., Ballrom Foyer	All Delegates
10:00 am-10:15 am	<b>Keynote Speech 1</b> <i>"Prospects for New Sources of Growth in the Post Financial Crisis: The Roles of Financial Institutions"</i>	<b>H.E. Sok Siphana</b> Advisor Royal Government of Cambodia
10:15 am-10:30 am	<b>Keynote Speech 2</b> <i>"Value Chain Financing"</i>	<b>Mr. Roger Megelas</b> Senior Adviser, Trade Finance for SMEs International Trade Centre (ITC) Geneva
10:30 am –11:30 noon	<b>Session 1:</b> <i>"Financing Agriculture Value Chains"</i>	<b><u>Session Chair:</u></b> <b>Dr. Sailendra Narain</b> Chairman, Center for SME Growth and Development Finance  <b><u>Speakers</u></b> <b>Datuk Ahmad bin Said*</b> Managing Director Agricultural Bank of Malaysia (Agrobank)  <b>Mr. Luck Wajananawat</b> President Bank for Agriculture & Agricultural Co-Operatives (BAAC)

\*Invited Chairpersons/Speakers

<b><u>Date/Day/Time</u></b>	<b><u>Activities/Venue</u></b>	<b><u>Remarks/Attendees/Speakers</u></b>
11:30 noon-1:00 pm	LUNCH <b>Venue:</b> Grd. Flr., Lotus Restaurant	All Delegates
1:00 pm – 2:00 pm	<b>Session 2:</b> <i>"Financing Start-Ups &amp; Franchising"</i>  <i>KfW's Experience in "Funding Business Start-Ups"</i>  <i>Perbadanan Nasional Berhad's Experience in "SME Franchise Financing"</i>	<b><u>Session Chair:</u></b> <b>Datuk Vincent Pung*</b> General Manager Sabah Credit Corporation  <b><u>Speakers:</u></b> <b>Ms. Barbara Schnell</b> Vice President KfW Development Bank  <b>Tuan Syed Kamarulzaman bin Dato' S.Z.K. Shahabuddin*</b> Managing Director Perbadanan Nasional Bhd.
2:00 pm – 3:15 pm	<b>Session 3:</b> <i>"Innovative Financing Strategies"</i>  ➤ <i>Incubating Innovation in Business</i>  ➤ <i>Supporting Investments in Climate Protection at Company Level:KfW Development Bank's Approach</i>  ➤ <i>Management Improvement Loans for Small Businesses</i>	<b><u>Session Chair:</u></b> <b>Mr. Fuimaono Falefa Lima</b> General Manager Development Bank of Samoa  <b><u>Speakers:</u></b> <b>Ms. Edmee Metivier</b> Executive Vice President Business Development Bank of Canada  <b>Mr. Stephan Opitz</b> First Vice President, South/Central Asia KfW Development Bank  <b>Mr. Taro Morita</b> Chief, International Cooperation Office Japan Finance Corporation, Micro Business and Individual Unit (JFC-Micro)
3:15 pm – 3:45 pm	Coffee/Tea Break	Ground Floor, Ballroom Foyer
3:45 pm – 5:15 pm	<b>Session 4:</b> <i>"SME Best Practices and Financing Models"</i>  ➤ <i>"OTOP" Business Model</i>	<b><u>Session Chair:</u></b> <b>Mr. Nihal Fonseka</b> General Manager/CEO DFCC Bank  <b>Mr. Soros Sakornvisava</b> President SME Development Bank of Bank of Thailand

\*Invited Chairpersons/Speakers

<b><u>Date/Day/Time</u></b>	<b><u>Activities/Venue</u></b>	<b><u>Remarks/Attendees/Speakers</u></b>
	➤ <i>Business Clustering</i>	<b>Mr. Rakesh Rewari</b> Deputy Managing Director Small Industries Development Bank of India
	➤ <i>Equity Finance</i>	<b>Mr. Rajender Mohan Malla</b> Chairman and Managing Director IDBI Bank Limited
	➤ <i>Financing the Services Sector</i>	<b>Datuk Mohd Radzif bin Mohd Yunus*</b> Managing Director SME Bank Malaysia
5:15 pm – 6:00 pm	<b>Special Presentations</b>	
	➤ <i>Corporate Governance: Supporting International Competitiveness and Corporate Governance</i>	<b>Mr. Shankarnarayan Rao</b> President Global Procurement
	➤ <i>Entrepreneurship Development Institute of India:Its Role in Developing SME Entrepreneur- ship</i>	<b>Dr. Dinesh Awasthi</b> Director Entrepreneurship Development Institute of India (EDI)
	➤ <i>Special Presentation by SME Corporation Malaysia</i>	<b>Mr. Borhan Sidik</b> Deputy Chief Executive Officer SME Corporation Malaysia
7:30 pm	<b>Closing Dinner/Cultural Show (Rural Dev't Bank –Host) Venue: Grd. Flr., Lotus Restaurant</b>	All delegates/guests
<b>Nov. 19 (Friday) 8 am – 6 pm</b>	<b>FELLOWSHIP DAY "Angkor Wat Tour"</b>	All delegates and Accompanying Persons

\*Invited Chairpersons/Speakers